# FOODWIN



ANDBOUW

Belfius

Co-funded by the European Union

# A PERSONAL STORY OF FOOD WASTE

The need for effective collaboration

PHILIPPE SCHULER Sustainability Consultant @ **Quest.** 

## Work together to:

blend solutions and approaches exchange knowledge optimise resources coordinate action scale efforts for impact and reach leverage influence become a unified voice accelerate progress solve a systemic issue

## HOW IT ALL BEGAN

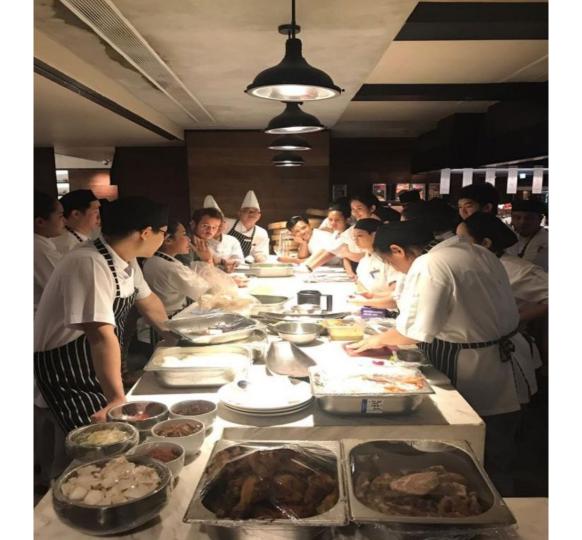
## **DISSECTING THE SUPPLY CHAIN**

## **TRUST & TRANSPARENCY**





# OPEN COMMUNICATION & ACCOUNTABILITY



### ALIGNED INCENTIVES & MUTUAL BENEFITS

## Too Good To Go

## We believe in keeping things simple. That's why we make our yogurts with just a few ingredients.

We take our fresh milk, add our lovely live cultures, then delicately layer it over a fruit base to create each beautiful pot of Danone Simply Yogurt. All with no added sugar\* or sweeteners, ever.

It's how we think yogurt should taste...thick and creamy but not too sweet.

Oh - and we've made all our pots 100% recyclable, so when you're finished, the pot is just getting started.

## DANONe

#### Simply what matters







Nutrition	per 100g	per pot (110g)	% RI** (110g)
Energy (kJ)	302	332	4
Energy (kcal)	72	79	4
Fat (g)	2.5	2.8	4
of which saturates (g)	1.7	1.9	9
Carbohydrate (g)	7.6	8.4	3
of which sugars (g)	7.3	8.0	9
Protein (g)	4.3	4.7	9
Salt (g)	0.20	0.22	4
Calcium (mg)	120	132	17
**RI: Reference intake			
YOGURT WITH A F	RUIT LAY	ER Ingredients	: Yogurt (milk)

Raspherry (8%). Concentrated apple purée. Apple fibre



## PAST MY DATE? LOOK • SMELL • TASTE DON'T WASTE





The Winning Recipe for effective collaboration by Quest.

> A whole load of trust A simmer of transparency A constant stir of open communication A pinch of accountability A seasoning of yummy incentives A blend of mutual benefits

Need help in your fight against food waste?

Let's collaborate!

**STRATEGY & ROADMAPPING** 

## BEST PRACTICES & IMPLEMENTATION OF SOLUTIONS

#### **TRAININGS & WORKSHOPS**

## FOOD WASTE FEST24



#### PHILIPPE SCHULER Sustainability Consultant Quest.



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